

Name of Commercial Enterprise: _____

	0 = disagree 1 = agree 2 = strongly agree
1. The pitch <i>held my interest.</i>	0 1 2
2. The <i>need</i> is clear and compelling.	0 1 2
3. It is clear <i>what the business does.</i>	0 1 2
4. The business is an <i>effective solution</i> to the need.	0 1 2
5. It is clear <i>that there is a market for the goods or services.</i>	0 1 2
6. The goods or services of the business are <i>unique.</i>	0 1 2
7. The presenter is <i>capable of launching</i> the business.	0 1 2
8. The business can <i>make money.</i> It is clear that people will buy the product or pay for the service.	0 1 2
9. The business has significant <i>growth options.</i>	0 1 2
10. I would give this presenter a <i>second meeting.</i>	0 1 2
Total Points	

Notes: _____
