



### DEPARTMENT FACULTY

Timothy J. Sweet '85  
*Assistant Professor of Entrepreneurship*

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*Professor of Business/Finance  
and Entrepreneurship*

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*Assistant Professor of Entrepreneurship*

Yvonne J. English '97  
*Director of Grove City College Center for  
Entrepreneurship & Innovation and Guest  
Lecturer in Entrepreneurship*

Cedric E. Lewis  
*Guest Lecturer in Entrepreneurship*

Brian H. Howley  
*Guest Lecturer in Entrepreneurship*

### DEPARTMENT DESCRIPTION

The Department of Entrepreneurship prepares and inspires principled, aspiring entrepreneurs whose innovations improve people's lives and solve important problems. The department fosters an academic environment that includes real-world entrepreneurial experience, an idea-generating culture and an emphasis on ethical decision-making. Entrepreneurship majors develop valuable, versatile skills including business modeling, ideation, accounting, finance, marketing, technology, strategy and creative problem-solving abilities.

Students learn how to identify problems and evaluate opportunities. They acquire a framework to conceptualize, finance, launch, manage and harvest a wide variety of new ventures. These include commercial startups, social ventures and the development of kingdom-minded, blended-value enterprises. Students may choose to apply their entrepreneurial knowledge to existing family businesses or elect to create new ventures or products within large corporations.

### MAJORS:

Bachelor of Arts in Entrepreneurship  
The degree includes 34 hours of core entrepreneurial requirements, 15 hours of business core requirements, 12 hours of entrepreneurial electives and six hours of major-related requirements.

### MINORS:

The department offers six kinds of minors consisting of 21-22 hours each, including Entrepreneurship, Social Entrepreneurship, Social Enterprise, Social Innovation, Internet Entrepreneurship and Legal Studies.

“Whether you are interested in media, ecommerce or nitty-gritty financials, there are electives you can choose to tailor the major to fit your career objectives.”

– Laura Mamo '13

### ACCREDITATION

The Department of Entrepreneurship is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

### SPECIAL DEPARTMENTAL AREAS OF INTEREST

In addition to department's focus on the development of commercial, social and kingdom-minded businesses using a lean startup approach, the department works closely with the Grove City College Center for Entrepreneurship and Innovation, which sponsors annual elevator pitch and business plan competitions, startup weekend experiences and the Richard G. Staley '62 Visionary Entrepreneur Speaker Series.

### UNDERGRADUATE RESEARCH OPPORTUNITIES

The department provides numerous opportunities for real-world research, including our own Venture Lab, startup weekends, Praxis Academy (summer) and research opportunities in entrepreneurship and engineering, technology and the Internet and healthcare innovation.

### INTERNSHIPS

Students typically select internships in commercial startups, social enterprises, family businesses and corporations, with tracks in innovation, sales, business development, management, marketing, retail and technology.

### CAREER AND GRADUATION OPPORTUNITIES

Students choose from a variety of career paths, including launching their own startup business, corporate management and innovation, Internet and other technology professions, and non-profit and social enterprise management. Some students elect to go on to graduate school, including M.B.A and Law programs.



### CONTACT

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