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Grove City College students win Perfect Pitch competition

Grove City College students took first and second place at the Perfect Pitch competition at Westminster College on Nov. 15, 2015.

Andrew Claffey, of Pittsford, was one of 10 GCC students to compete in the Perfect Pitch competition.

Elisabeth O'Brien received a first-place prize of \$1,000 for "Future Investment," a personal finance learning platform for teens. Benjamin Marasco received the second-place prize of \$750 for his presentation, "Transform Furniture," a company that would provide unique furniture for small-space living.

The Perfect Pitch competition was hosted by Westminster College's Department of Economics and Business and open to any undergraduate college student in Pennsylvania and Ohio. Students must pitch a new and original business idea in three minutes or less without the use of any technology, props or prototypes.

"We are incredibly proud of all of the students who pitched and are excited to be an integral part of an event that brings students from regional colleges together to network and to participate in a friendly competition," said Yvonne English, executive director of the College's Center for Entrepreneurship & Innovation.

Grove City students competed with Allegheny College, Penn State Shenango, Westminster College and Youngstown State University. In addition to O'Brien, Marasco and Claffey, Grove City had 10 other students enter the competition: Benjamin Che, Bryan Denny, Connor Grieb, Grace Hovis, Sam Kibler, Karolina Lagerquist, Erin Sixt, Stephen Weaver and Hannah Vaccaro.

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