

Grove City College has good showing at business competition

By WKBN Staff (<http://wkbn.com/author/wkbnrolandorojasjr/>)

Published: May 8, 2015, 11:49 pm



Photo courtesy of Grove City College

GROVE CITY, Pa. (WKBN) – Grove City College students shared two of the top three prizes in the Oh-Penn for Business College Business Plan Competition, according to a news release from Grove City College.

The competition was organized by the eCenter@LindenPointe, a Hermitage, Pa., business incubator that works with Grove City College and its Center for Entrepreneurship & Innovation. Any undergraduate from Pennsylvania and Ohio was eligible to enter the contest, which called for students to draw up and present plans for a viable business idea.

Students from Drexel University in Philadelphia won first prize and a \$2,000 purse for their plan for StudyTree, an app that connects college students for in-person peer tutoring.

Grove City College's Matthew Andraka, class of 2016, was part of the second-place team, which took home \$1,000 for Just 3D Print It, a service that provides a solution for parts that are currently manufactured using traditional methods. He was partnered with Ryan Simms of the University of Pennsylvania.

Grove City College students Ben Marasco and Evan Avery, both class of 2016, claimed the contest's third prize for Carefinder, an app that helps patients and visitors navigate hospitals. They took home a \$500 prize.

"This event was created to give undergraduate students that call Pennsylvania and Ohio home an opportunity to develop, then present, business ideas outside of the traditional classroom setting," said Kyle English, Program Manager for the eCenter@LindenPointe, in a news release. "Competitions such as these often provide much needed seed capital and the confidence to follow their entrepreneurial dreams."

In all, 29 Grove City College students, individually or on teams, made it to the competition's semi-finals. In the final round, held April 11 on campus, the college was represented by eight students on four teams.

The event was co-sponsored by the eCenter@LindenPointe, the A. J. and Sigismunda Palumbo Charitable Trust, Ben Franklin Technology Partners of Central & Northern PA, Grove City College and Penn State Erie – The Behrend College.