



## VentureLab 2012-13 Teams

**Fast Join Networking:** Brad Holbrook '13 (CSCI), Matt Keibler '13 (CSCI), Dr. William Birmingham (faculty—CSCI)

A software system for quickly matching players in networked, mobile computer games.

**Gecko Robotics:** Ian Miller '13 (ELEE), Andrew Wilson '13 (ELEE), Orion Correa '13 (ELEE), Jake Loosararian '13 (ELEE)

Started as a senior design project, this robot makes power plant boiler inspections safer, more efficient, and more cost-effective.

**Sand Chariot:** Michael Trombly '14 (ENTR), Brian Wilkes '14 (MECE), Victor Nardini '13 (ENTR)

An innovative beach wheelchair designed to give the elderly and physically disabled the full beach experience: no time limits, no locale constraints and no difficulty to use.

### Affiliates

**Kin Clothing:** Scott Inderbitzen '14 (ENTR)

A clothing line featuring clothing with a QR Code in its design that takes the customer to a web page about the specific cause that his/her purchase supports.

**Brallet:** Brittany Schmitt '15 (ENTR)

A wallet built into a sports bra.

**Set Trek:** Noah Walker '14 (FNCE), Erika Bastian '14 (BMGT), Chadwyck Cobb '14 (ENTR), Chesterton Cobb '15 (ECON)

A mobile app that connects the user to an archive of content from movies set in NYC, encouraging the user to reenact scenes from movies in the exact locations at which they were filmed.

**Rejib:** Hunter Stanchak '15 (ACCT/FNCE), Ryan Cypher '14 (ENTR)

A social networking site for free skiing enthusiasts.



## VentureLab 2013-14 Teams

**Basically Greek:** Joshua Weatherstone '15 (ENTR), Elisabeth O'Brien '16 (ENTR)

A private social network for fraternities and sororities.

**MOBU:** Michael Trombly '14 (ENTR), Brian Wilkes '14 (MECE)

A sharing kiosk for beach and all-terrain wheelchairs.

**Krut Industries:** Liam Krut '14 (CON ), Chris Marasco '11 (ENTR), Matthew Show '00 (MBIO)

An anti-aging facial crème.

**Hard Rock Brushes:** Thomas Umhau '16 (MECE), Laura Mamo '14 (ENTR/FREN), Casey Woodcock '16 (ENTR), Sam Blood '16 (ENTR)

Based on the January fact-finding trip to India, the scope and direction of the original concept changed. It became a more focused project, centered on funding and supporting the creation of a single manufacturing business, while still establishing a sustainable fund to start other socially beneficial businesses.

### Affiliates

**WebDock:** Ben Che '16 (ENTR)

WebDock is a web app that offers individuals a unique brand that is established through a personal domain.

**Stain Remover:** Brittany Schmitt '15 (ENTR)

A product that significantly reduces the notice-ability of armpit stains on shirts, allowing consumers to wear their favorite shirts longer and save money on replacement shirts.

**Liner Lodge:** Karolina Lagerquist '16 (ENTR)

Liner Lodge is a commercial business offering a product that will take advantage of two powerful trends in the current marketplace: the explosive kitchen storage market and the resurging popularity of cupcakes.



**Flora:** Victoria VanBuskirk '14 (COMM)

A social business enterprise that designs and sells planners and journals in an effort to help provide women in developing countries the opportunity to attend a university and obtain a degree.

## VentureLab 2014-15 Teams

**Fan Fizz:** Connor Grieb '18 (ENTR)

A fountain drink machine that allows stadium visitors to refill their drinks...without having to wait in line!

**Free Feet:** Matthew Leverknight '17 (ECON)

A manufacturer of footwear for people with disabilities which require them to use braces to support their legs.

**Kinbox:** Karolina Lagerquist '16 (ENTR), Andrea Howe '16 (MMGT), Jordan Jensen '16 (ENTR)

An organization dedicated to reestablishing meaningful relationships between nursing home residents and their families, because "Living Loved Matters."

**Lunch Time:** Haley Nerlich '16 (ENTR), Ashley Henderson '16 (ENTR)

A food truck service that would give children free lunch during the summer months.

**Plant Chamber:** Joshua Weatherstone '15 (ENTR), Ron Dornin '15 (ELEE), Samuel Emery '15 (MECE), Lanze Heerdt '15 (ELEE), Matthew Freiwald '15 (ELEE), James Riel '15 (ELEE), Andrew Fischer '15 (ELEE), Ariel Wick '15 (MECE), Will Stumpf '15 (ELEE), Chris Collins '15 (MECE), Zachary Bentley '15 (MECE), Dalaney Algieri '15 (MECE), Jessica Lunn '15 (MECE)

A portable plant growth chamber that is functional, attractive, and economical.

**Pocket Gnomes:** Logan Hammerschmitt '16 (ENTR), Jonathan Graber '16 (ENTR), Zack Unkenholz '18 (ENTR)

Men's fashion pocket squares screenprinted with the picture of a gnome.

**Secure Communication Systems:** Thomas Umhau '16 (INDM), Samuel Blood '16 (ENTR)

A device that would ensure secure telephone communication cheaply and conveniently.

**Shameless Plug:** Steve Patterson '15 (CSCI), Josh Logan 2015 (MMGT)

A social website where users can go to market their creative projects to the rest of the world.



## VentureLab 2015-16 Teams

**Future Investment:** Elisabeth O'Brien '16 (ENTR), Hannah Vaccaro '18 (ENTR)

A personal finance learning platform for teens.

**Holiday Ham and Turkey:** Turner Dalmaso '18 (ENTR), Travis Yohey '18 (ENTR)

A commercial livestock farm in Rwanda that will support locals and spread the Gospel.

**Foodini:** Sam Kibler '16 (CSCI), Aaron Rosenberger '16 (CSCI), Seth Loew '16 (CIS),  
Mike Kytka '16 (CSCI)

The new "Uber...for food."

**Immerse:** Ben Tobias '19 (ENTR), Logan Hammerschmitt '16 (ENTR), Charlie Mathews '16 (CIS),  
Dan Mitchell '16 (CSCI)

A virtual reality technology service.

**LightBrush:** Nathan Bergey '16 (ELEE), Drew Risinger '16 (ELEE), Devin Bergey '16 (ELEE),  
Megan Lynskey '16 (ELEE), Micah Koegler '16 (ELEE)

An app-controlled light painting tool.

**Restored Living:** Amy Rumbaugh '16 (ENTR)

Offering upcycled furniture and educational opportunities to exploited women.

**Scribble Scrubs:** Megan Smith '17 (ENTR), Dale Reese '17 (ACCS/FNCE)

A custom scrub cap company that supports hospitalized children.

**Still Life Cubes:** Zachary Unkenholz '18 (ENTR)

A subscription service for still-life artists.

**Streamline:** Christina Vilbert '17 (POLS), David Kirk '17 (POLS), Bryan Denny '17 (POLS), Brooke  
Dymski '17 (POLS/COMM), Jamieson Weaver '17 (POLS/FREN)

An online political news source for millennials.

## VentureLab 2017

**College Knowledge:** Erin Sixt '18 (MMGT), J.P. Popham '19 (ENTR)

College Knowledge is hoping to create a customizable online database, designed for college admissions, which seeks to answer questions of prospective students in real time.

**Armeria Co.:** Angela Kim '18 (COMM)

Armeria Co. is an online women's clothing store featuring unique pieces of clothing, encouraging women to embrace their own personal style. These clothes are sourced by "professional thrifters" who search through thrift stores, flea markets, and garage sales to find fashionable pieces at a low cost.

**Haven:** Chris Zimmerman '17 (COMP), Jonathan Brutt '18 (COMP), John Umble '17 (COMP)

Haven is a smart home security system that will be able to intelligently monitor and keep track of members of a family within their home without any smart wearables, in order to provide a secure and unobtrusive security experience.

**MapYap:** Andrew Cunningham '17 (COMP), Jessica Lewis '17 (COMP), Tyler Mulley '17 (COMP), Nick Gillot '17 (COMP), Guilherme Pereira '18 (COMP), Connor Grumling '17 (COMP), Bill Birmingham (Faculty Advisor)

MapYap is a new social media platform based on a map and aimed at connecting people to virtual communities. People can post text, pictures or videos in social media feeds or "conversations" that are linked to a specific location. By "traveling" on the map interface, people experience being in a different location, and participate in the conversations there. MapYap provides people with the opportunity to virtually attend concerts, sporting events, conferences, and everything else!

**PrintIt:** Stephen Weaver '17 (ENTR)

Millions of people are searching for low-cost housing or on a low-income, PrintIt. Millions of homeless people around the world need a real house, PrintIt. Using the power of 3D house printing, PrintIt provides very low-cost housing that is both of quality and modern taste. The construction industry is tipping, join the revolution and PrintIt.

**Riot Racing RC:** Benjamin Tobias '19 (ENTR), Logan MacKenzie '17 (ELEE)

Riot Racing RC is a project that is exploring the possibility of connecting mechanical racing vehicles through the power of the internet in ways not made commercially possible before

**Robomic:** Matt Kauffman '17 (ELEE), Matt Vavro '17 (ELEE), Allie Olson '17 (ENTR), Mitchell Buzard '17 (ELEE), Ryan Brothers '17 (ELEE), Eric Martin '17 (ELEE)

Robomic is working on developing a microphone mount which allows a sound operator to remotely adjust the positioning of a microphone in order to best suit a speaker's position. This system takes the often neglected variable of microphone position and puts it in the sound engineer's tool bag, thereby providing a better listening experience for the crowd. It will also follow all industry standards so that it can be seamlessly integrated into any existing sound system.

**StickPick:** Adam Lowe '18 (ENTR)

StickPick is a guitar pick made specifically for finger style playing. Its revolutionary design allows it to stick directly onto the fingernail for powerful playing, with a quick-release system making it reusable.

**Studio Song:** Jordan Horst '18 (ENTR)

Studio Song is one application that hosts everything you need to write a song. From late night thoughts to prepping for the recording studio, Studio Song walks with you every step of the way. Edit lyrics and scratch recordings all in one place. Save drafts and record multiple tracks to build a song from the ground up. Share with anyone with its fully collaborative interface and get inspiration from suggested rhymes without ever exiting the app. Studio Song - streamlining the song writing process for musicians by musicians.

**Team Up India:** Lindsey Reichert '17 (COMM), Ezekiel Hoole '18 (ENTR), Kelsey Patton '17 (COMM/FREN)

Using kid's love of sports, "Team Up India" will be an after school sports program in India that will teach kids about proper nutrition and fight malnourishment. The program will start cricket and football teams in schools in India with a Coach to teach them about good nutrition and make the connection between what they eat and how they perform. The program will raise funding and be scaled through corporate sponsorship as Indian companies are now required by law to donate 2% of their net profits to social projects.



## VentureLab 2018

**Chute!**: Levi Roberts '19 (Entrepreneurship), Stephen Weaver '19 (Entrepreneurship), and Boyce Cubarney '19 (Entrepreneurship)

Chute! is a social venture directly helping veterans by transforming military surplus into outdoor products.

**Graphrite**: Keith Meikrantz '18 (Mechanical Engineering), Madeline Williams '18 (Entrepreneurship), Austin Zick '18 (English), and Samuel Kenney '18 (Computer Science)

Graphrite is a durable and unique tool used by engineering and math students that aids in the drawing of clean and accurate sketches and graphs on homework and notes.

**Māhlon Acoustics**: Andrew Graber '20 (Entrepreneurship)

We sell handmade wooden cajóns for music lovers. Custom designed and crafted by musicians and artists in Nashville, TN.

**Humanitree**: Mona Ni '18 (Electrical Engineering), Jared Grace '18 (Computer Information Systems), Chrystian Rajchel '18 (Computer Science), Christian Talbot '18 (Computer Information Systems), and Noah Newell '18 (Computer Science)

Humanitree is a social network for social betterment. We make it easy for nonprofits to publicize community projects so that people can find, share, and contribute toward them to improve community well-being.

**Mended Sock Co.**: Alexandria Bailey '20 (Entrepreneurship), Caroline Parker '20 (Entrepreneurship), Sophia Stangebye '20 (Entrepreneurship), Laura Williams '20 (Exercise Science), and Alexandria Halton '20 (Entrepreneurship)

Mended Sock Co. is a socially-minded e-commerce business that sells cute and cozy socks online. We believe in an end to human trafficking, and as such we donate a portion of our proceeds to A21, an anti-human trafficking organization.

**Trajectory**: Daniel Toney '18 (Computer Science), Jeremy Bost '18 (Computer Science), Samuel Casteel '18 (Computer Science), and Andrew Vogel '18 (Computer Information Systems)

Trajectory is an iOS app that aims to facilitate personal growth by assisting organizations such as churches or college groups with creating individual mentorships between their members.

**PeeWee Packs**: Hannah Vaccaro '18 (Entrepreneurship)

PeeWee Packs is a potty training incentive exciting toddlers about using the potty through color-changing, picture-revealing cards.

**Té Amo Organic Tea**: Mark Sotomayor '20 (Entrepreneurship) and Ryan Budnik '19 (Business Management)  
Té Amo raises the funds to plant trees in Haiti by selling some pretty bomb organic tea.

**Voter IQ**: Benjamin Tobias '19 (Entrepreneurship), Ethan Fry '19 (Economics), Tyler Gustafson '20 (Political Science)

VoterIQ seeks to inform voters by providing them with up to date information regarding the voting records of United States politicians. The app offers nonpartisan, easy-to-read summaries of bills that have been and will be voted on. Users will be able to navigate the virtual space easily and will be better equipped to make informed voting decisions.