



Brief History

Flora Stationery blossomed from Ashley VanBuskirk's study abroad trip to Kosovo. While there, she met an inspiring young woman who struggled to afford a college education due to means outside of her control. Determined to create a sustainable solution for funding access to higher education for young women in developing countries, Ashley and her twin sister, Victoria, founded Flora Stationery. The twins launched their first line of journal notebooks in 2014 as a part of an entrepreneurship course at Miami University, where Ashley was attending college, and through the VentureLab program at Grove City College, where Victoria was a student. Ashley and her sister continued to develop and grow Flora Stationery following their graduation from college. In 2016, international shoe company, KEDS, featured Flora designs on a line of shoes. Through this partnership, dozens of additional young women were supported through the Flora Stationery scholarship program. Later in 2016, Flora Stationery partnered with three other organizations to launch the Balkan's first tuition-free coding academy for women. The goal of the project is to empower young women in the Balkans with the skills and resources to be leaders within the technology industry of their country. As of February 2017, Flora Stationery has supported over 100 university semester scholarships for tuition and fees for young women in Kosovo.

About Flora

Flora Stationery is a Texas-based 501(c)3 nonprofit started to support university scholarships for young women in Kosovo through the sale of stationery products. As the organization has grown, Flora has continued to support and manage many programs that seek to empower young women through educational opportunities in Kosovo. Flora partnered with May Designs to provide fully-customizable notebooks, with 100% of the proceeds going directly to the scholarships. Flora Stationery empowers them with an education while enabling consumers to be a part of the inspiring process of funding futures.



Team

- Victoria VanBuskirk '14, B.A. in Communication Studies - Co-Founder
- Ashley VanBuskirk - Co-Founder
- Laura Huebner - Creative Director



Milestones

- 2014** Founded by Ashley and Victoria VanBuskirk
Participated in GCC VentureLab Program
Victoria Graduates from Grove City College
- 2016** KEDS Partnership
Coding academy launch in Balkans
- 2017** 100 university semester scholarships
Partnership with May Designs