



E+I

THE CENTER FOR

Entrepreneurship + Innovation

AT GROVE CITY COLLEGE



@gccentrepreneur



gccentrepreneurship.com

E+I Spring Calendar for 2020

Open to students of all majors. To get event reminders and updates, follow us on Instagram, Facebook, and Twitter at **@gccentrepreneur**.



WED, JAN. 29

● An E+I Event

BlueTree Allied Angels: Field Trip

Pittsburgh from 2:30 - 9:30 PM

Sit in on a real-life angel investor meeting and watch presentations from startups looking for investment.

Space is limited. Registration required by Jan. 24 at gccentrepreneurship.com/bluetree-allied-angels

TUES, FEB. 11

● E+I External

Chapel: Professor Sweet, "Called to Creativity"

Harbison Chapel at 9 AM

Hear our own Prof. Sweet talk about the call to creativity.

MON, FEB. 10

● An E+I Event

Office Hours: Amy Evans, Career Services

HAL 202 from 1 - 5 PM

Are you an Entrepreneurship major or minor? Stop by to talk with Amy Evans from Career Services about internship and career opportunities. Free Dunkin' Donuts coffee provided!

gccentrepreneurship.com/career-services

MON, FEB. 17

● An E+I Competition

Wolverine Venture Battle —Round I Deadline

Register by midnight

Have a venture idea? Compete for prize money without a business plan. In this round, register your intent to compete.

gccentrepreneurship.com/wolverine-venture-battle

TUES, FEB. 18

 E+I External

Chapel: Professor Sweet, "The Creativity of Redemptive Impact"

Harbison Chapel at 9 AM

Hear our own Prof. Sweet talk about the creativity of [redemptive impact](#).

TUES, FEB. 18

 An E+I Event

Venture U: Kim Marks, "Researching Your New Venture"

HAL 204 at 4 PM

Librarian Kim Marks shares library resources and [research strategies](#) to identify target markets and research the competition for your startup.

Space is limited. Registration required at gccentrepreneurship.com/venture-u

THURS, FEB. 20

 E+I External

Chapel: Jon Hart, "Redemptive Entrepreneurship"

Harbison Chapel at 9 AM

Hear Jon Hart, a partner at Praxis, speak on [redemptive entrepreneurship](#) in chapel.

gccentrepreneurship.com/programs-praxis

THURS, FEB. 20

 An E+I Event

Office Hours: Jon Hart, Partner at Praxis Academy

To be announced

Meet with Jon Hart to talk about [Praxis Summer Academy](#), [redemptive entrepreneurship](#), and more.

Space is limited. Registration required at gccentrepreneurship.com/office-hours

TUES, FEB. 25

 E+I External

Chapel: Professor English & Professor Sweet, “Creativity + Innovation”

Harbison Chapel at 9 AM

Hear our own Prof. English and Prof. Sweet speak on creativity and innovation.

THURS, FEB. 27

 E+I External

Chapel: Professor Smith, “But I’m not Really a Creative Person”

Harbison Chapel at 9 AM

Hear our own Prof. Smith speak on how the principles of entrepreneurship go beyond creativity.

TUES, FEB. 25

 An E+I Event

Venture U: Barbara Johnson. ‘79 Esq., “Intellectual Property”

HAL 204 at 4 PM

Confused about intellectual property in startups? Attorney Barbara Johnson ‘79 gives an overview. Bring your questions on copyrights, trademarks, and patents.

Space is limited. Registration required at gccentrepreneurship.com/venture-u

THURS, FEB. 27

 An E+I Event

Office Hours: Cat Maniscalco, Talent Acquisition at WebFX

HAL 204 from 2:30 - 5 PM

Ask Cat about careers in digital marketing, media promotion, and more. WebFX was voted *#1 Best Place to Work in PA* and is actively hiring.

Space is limited. Registration required at gccentrepreneurship.com/office-hours

SAT, FEB. 29

Spring Break

Feb. 29 - Mar. 8

Happy Spring Break!



TUES, MAR. 3

E+I External

TCU's Richards Barrentine Values and Ventures® Competition Deadline

Apply by midnight

Students from around the world pitch ideas for ventures that make a profit while solving a problem.

Competition in Fort Worth, TX. Learn more at gccentrepreneurship.com/external-competitions

SUN, MAR. 1

E+I External

Praxis: Early Bird Application Deadline

Apply by 4 PM

Early birds have a higher chance of winning a scholarship for this weeklong adventure of learning with next-generation innovators. All majors encouraged to apply.

Space is limited. Learn more and apply at gccentrepreneurship.com/programs-praxis

SUN, MAR. 8

E+I External

e-Fest® 2020 Deadline

Apply by midnight

\$250,000 in cash prizes — and a world-class entrepreneurship experience. This is a team competition.

Competition in Minneapolis, MN. Learn more at gccentrepreneurship.com/external-competitions

WED, MAR. 18

 An E+I Event

BlueTree Allied Angels: Field Trip

Pittsburgh from 2:30 - 9:30 PM

Sit in on a real-life angel investor meeting and watch presentations from startups looking for investment.

Space is limited. Registration required by Mar. 13 at gccentrepreneurship.com/bluetree-allied-angels

TUES, MAR. 24

 An E+I Event

Venture U: Chad Cobb '14, "The Power of the Pitch— How to Craft Your Story"

HAL 204 at 4 PM

Hear Chad Cobb speak on how to use the power of storytelling to give a memorable pitch.

Space is limited. Registration required at gccentrepreneurship.com/venture-u

TUES, MAR. 24

 An E+I Event

Office Hours: Chadwyck Cobb '14, Post-Enrollment Manager at Atlantis

HAL 311 from 8:30 - 10:30 AM

HAL 202 from 7 - 10 PM

Meet about your business idea or pitch, ask questions about a career in startups, or learn more about building cross-functional teams.

Space is limited. Registration required at gccentrepreneurship.com/office-hours

WED, MAR. 25

 An E+I Event

Office Hours: Kelly Costello '07, CEO + Founder of Puppy Cake

HAL 204 from 2 - 4 PM

Ask Kelly questions about a career in startups, talk to her about your business idea, and more.

Space is limited. Registration required at gccentrepreneurship.com/office-hours

WED, MAR. 25

 An E+I Event

Staley Speaker: Kelly Costello '07, "I Survived Shark Tank"

Sticht Auditorium at 7 PM

Come hear Kelly Costello '07 talk about her experience pitching to the sharks on the ABC's popular television show, "Shark Tank."

gccentrepreneurship.com/staley-speaker-series

WED, APR. 1

 E+I External

Praxis: Open Round Application Deadline

Apply before midnight

Students of all majors still have a chance to win a scholarship for this weeklong adventure of learning with next-generation innovators.

Space is limited. Learn more and apply at gccentrepreneurship.com/programs-praxis

THURS, MAR. 26

 An E+I Competition

Wolverine Venture Battle—Round II Deadline

Submit by 5 PM

If you registered your intent to compete in Round I, submit your proof of concept in this round for the chance to compete for cash prizes without a business plan.

gccentrepreneurship.com/wolverine-venture-battle

THURS, APR. 9

Easter Break

Apr. 9 - 12

Have a great Easter Break!



TUES, APR. 14

 An E+I Event

Venture U: Professor Smith, “Startup Projections”

HAL 204 at 4 PM

Join Prof. Ken Smith as he demystifies financial projections for startups.

Space is limited. Registration required at gccentrepreneurship.com/venture-u

WED, APR. 15

 An E+I Event

Office Hours: Zak Slayback, Principal at 1517 Fund

HAL 204 from 1 - 5 PM

Talk with Zak about how he reviews investment opportunities, career advice, and more.

Space is limited. Registration required at gccentrepreneurship.com/office-hours

FRI, APR. 24

 An E+I Competition

Wolverine Venture Battle —Round III Deadline

Submit by 5 PM

If you registered in Rounds I & II, submit your investor packet for the chance to compete for cash prizes without a business plan.

gccentrepreneurship.com/wolverine-venture-battle

FRI, MAY 1

 An E+I Competition

Wolverine Venture Battle + VentureLab Showcase

Sticht Auditorium from 1 - 4 PM

Watch Wolverine Venture Battle and VentureLab teams compete on stage in this showcase.

gccentrepreneurship.com/venturelab
gccentrepreneurship.com/wolverine-venture-battle

THURS, MAY 7

 An E+I Event

E+I Study Day: Open House

HAL 202 from 9 AM - 4 PM

Comfy chairs, whiteboards, and refreshments provide a cozy study atmosphere for students of all majors.

gccentrepreneurship.com/the-space

WED, JUL. 29

 E+I External

Praxis Academy

La Mirada, CA from Jul. 29 - Aug. 2

A week-long summer academy in California with next-generation creatives, innovators, and entrepreneurs.

gccentrepreneurship.com/programs-praxis

Fun + Prizes

Check your mailbox for an **E+I Punch Card** or pick one up from the **Habbershon Family Innovation Zone (HAL 202)** to play along.

As you participate in E+I activities, ask our event assistants to punch a hole in your card.

Activity Buff	-----	1 activity = E+I Sticker
Learning Pro	-----	3 activities = E+I Pen
Calendar VIP	-----	5 activities = E+I Mug
Event All-Star	-----	7 activities = E+I Beanie

The more you attend, the more you can take home. Visit us in HAL 202 to claim your prizes. This game is open to students of all majors.





Visit E+I in the **Habbershon Family Innovation Zone** in HAL 202. This space is open to students of all majors and is equipped with a Keurig, creative supplies (markers, paper, whiteboards, and more) and comfortable seating. Great for collaborative group projects.

