



# INTERNATIONAL RELATIONS OFFICE

#### WHY STUDY IN POLAND?

Poland, a vast country located in the very heart of Europe, emerged over a quarter of a century ago as a poster child of a successful economic transition from the centrally planned to market economy. Its rich and turbulent politico-economic history and heritage notwithstanding, Poland has turned into a challenging, yet vibrant and dynamic country full of opportunities for growth and improvement. With its blooming international business and scientific centers, top-quality higher education facilities, and a lingering historical nostalgia, the country — a unique amalgamate of innovation and tradition — enjoys a prestigious position on the European business map.



## WARSAW – THE BEATING HEART OF POLAND

Warsaw, the rebuilt capital of Poland, has transformed over the last years into a sprawling urban and commercial center, now inhabited by more than 1.75 million people of all ages and nationalities. Full of contrasts, Warsaw appears never to run short of challenges and opportunities both for professional growth and rich social life. Housing numerous international corporations such as Goldman Sachs, JP Morgan Chase, Citi, KPMG, and AXA as well as playing host to diverse multinational business and cultural events, Warsaw amazes with a haunting, yet functional, combination of traditional and ultra-modern tendencies.



#### PARNTER COUNTRIES

- Argentina
- **Australia**
- Austria
- Azerbaijan
- Belgium
- S Brazil
- Canada
- Chile
- China
- Costa Rica
- Croatia
- Cyprus
- Czech Republic
- **H** Denmark
- **Egypt**
- **Estonia**
- Finland
- France
- ## Georgia
- Germany
- **≝** Greece
- Hong Kong
- Hungary
- # Iceland
- India
- Indonesia
- Ireland
- Italy
- Japan
- Kazakhstan
- Latvia
- Liechtenstein
- Malaysia
- Mexico
- Netherlands
- Mew Zeland
- 🟪 Norway
- Peru
- Philippines
- Portugal
- Romania
- Russia
- **Serbia**
- Singapore
- Slovenia
- South Korea
- Spain
- Sweden
- Switzerland
- Taiwan
- Turkey
- Ukraine
- **H** United Kingdom
  - **USA**



Kozminski University is a business school in Poland, which celebrated 25th anniversary in 2018 with over 8000 students and 50000 alumni.

- More than 200 agreements with universities on 6 continents.
- Nearly 1500 international students yearly.
- There are almost 80 nationalities at KU.
- Every year KU, offers more than 100 courses in English.
- Annually ca. 180 students leave from and more than 400 students come to KU within the Erasmus+ and Bilateral Agreements.
- 6 computer labs, hundreds of PCs for students' use at any time.
- 2 sport halls, football/basketball/volleyball fields and gym to be used by students
- 20 sports section: aikido, sport aerobics, football, basketball, tennis, skiing, soccerr, swimming, handball and many more
- Kozminski Business Hub

#### POLISH EDUCATION SYSTEM



#### KOZMINSKI UNIVERSITY'S PARTNERSHIPS



































### ACCREDITATIONS, AWARDS, DISTINCTIONS & AFFILIATIONS

Amongst business school accreditations, the most difficult to acquire are EQUIS, AMBA, and AACSB (the so-called 'Triple Crown' of accreditations). Currently, around 90 out of 13 600 business schools in the world hold these three accreditations. In 2011, Kozminski University joined this prestigious group. What does this mean for prospective students? It guarantees the highest quality of education, which meets the most rigorous internationally recognized standards — and it ensures that a Kozminski diploma is recognized in the business world. We are the only University in Poland that holds these accreditations.

#### TRIPLE CROWN



since 2011

Association to Advance Collegiate Schools of Business (AACSB).



since 1999

European Foundation for Management Development (EQUIS)



since 2008

Association of MBAs (AMBA). Only 200 schools in the world have been accredited so far.













#### ACADEMIC RESEARCH

Kozminski University is both an academic institution and a scientific research center. Each year, 20-25% of the budget of Kozminski University is invested in scientific research. Funding for research activities come from external sources at both the national (e.g., the Ministry of Science and Higher Education, Polish Agency for Enterprise Development, and partner companies), and international level (e.g., European Union Funds, international foundations, and other institutions).

Scientists representing 21 departments and 13 scientific research centers are involved in research activity at Kozminski University.

THE BEST BUSINESS SCHOOL
IN CENTRAL AND
EASTERN EUROPE
ACCORDING TO
"FINANCIAL TIMES" RANKING

43<sup>rd</sup>

place among the best European Business Schools



European Business Schools Ranking 2018

17<sup>th</sup>

place in the Global

Master in Finance Ranking



Master in Finance Ranking 2018

20<sup>th</sup>

place in the Global Master in Management Ranking



Master in Management Ranking 2018

 $74^{\,\mathrm{th}}$ 

place among the best Executive MBA Programs in the world



Executive MBA Ranking 2018

#### PROGRAMS IN ENGLISH

#### **Bachelor Programs:**

- Management
- Double Degree in Management with KEDGE Business School
- Management and Artificial Intelligence in Digital Society
- Financial Management
- Double Degree in Finance and Accounting with ISEG Lisbon

#### **Master Programs:**

- Management (full time / part time)
- Digital Marketing Master in Management (specialization Digital Marketing)
- Double Degree in Management with Católica-Lisbon
- Double Degree in Management with KEDGE Business School
- Double Degree in Management with Hull University Business School
- Double Degree in Management with ESCP Europe

- Double Degree in Management with Lancaster University Management School
- Finance and Accounting (full time / part time)
- Double Degree in Finance and Accounting with University of Porto
- Double Degree in Finance and Accounting with SKEMA Business School
- Double Degree in Finance and Accounting with ESSCA School of Management
- Big Data Analysis co-financed from EU funds
- Health Economics and Big Data Analytics
   co-financed from EU funds

### Postgraduate Programs in foreign languages

- LLM in International Commercial Law
- Management Program in Corporate Finance
- M&A, PE/VC in Central Europe
- Transition Manager Academy
- Business Studies in English
- Wirtschaft auf Deutsch

#### **MBA**

- EuroMBA (in English) distance learning program
- International Management with ESCP Europe
- Executive MBA
- Kozminski MBA with a semester of specialization

#### **PHD Studies**

- Management
- Economics
- Finance
- Law



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