

Position Title: Sales and Marketing Intern

Organization Name: Mighty

Organization Street Address: 100 S Commons Dr

Position City, State & Zip: Pittsburgh, PA 15212

Projected Scope of Work: 40 hours per week for 12 weeks

Websites: www.mightyhomeapp.com, www.mightyhowardhanna.com

Organization Description:

Mighty is harnessing the power of AI to become the home repair pricing expert for every real estate transaction. Through our platform, Mighty is able to turn any inspection report into repair pricing estimates within 24 hours. These pricing solutions provide home buyers and sellers the data and transparency they need to feel confident in their home negotiation and repairs. Partnering with vetted contractors gives us the ability to source home repairs prior to listing or before closing on a home.

Mighty's recent partnership with Howard Hanna, the third largest real estate brokerage in the nation, helps us leverage their powerful network of real estate agents and is disrupting a \$32B pre/post inspection repair industry.

Description of Responsibilities and Duties:

- Data Analysis on creating targeted Marketing strategies.
- Create Marketing material for different social media platforms, events, trade shows.
- Customer interaction – Build relationships with Mighty's consumers (Realtors, Buyers, Sellers) gain feedback while marketing Mighty's services to them.
- Lead. You know how to get things done. You prefer not to be managed.
- Take risks. You're willing to ask questions, fail and learn. You are not afraid of people saying "No".
- Be responsible & be humble - You never forget that there's always more you can learn.
- Passionate and extroverted.
- Optimize. You find ways to make things better, even if they work just fine.
- Excellent speaking and writing skills
- Very strong online research skills and/or drive.
- Familiarity with Internet businesses that can troubleshoot our needs.
- Current college student and/or recent grad (or equiv. work experience).
- Proficiency in Google Docs/Drive (Document, Spreadsheet, Presentation, Draw).
- Ability to work in diverse teams; manage time and workload effectively.
- Demonstrated ability to work independently, but able to take directions well.
- Good organizational skills, demonstrated initiative, flexibility and creativity.

Required Qualifications and Experience:

- Pursuing a Bachelor's degree
- Some work or volunteer experience in any form of managerial assistance
- High levels of creativity and quick problem-solving capabilities
- Proven track record of achieving significant results

Application Instructions/Requirements:

To apply, please email your resume and cover letter to info@Mightyhomeapp.com with the subject line "Sales and Marketing Intern"

Commute Instructions:

If hired, intern(s) will be able to access our office location at Alloy26 by taking the 54D bus route, which stops at the cross section of Middle Street and E. Ohio Street. It's a 10 minute walk from this bus stop to the office. Parking is also available on site for interns who prefer to drive. Our office is located conveniently in Pittsburgh's Northside neighborhood, with many great restaurants and entertainment options within walking distance.