

Event Details | Thursday, October 15

At **7:00PM** go [here](#) for the virtual welcome and the debut of video trailers to introduce you to the Venture Village teams. On this page, you will also find links to the teams' e-commerce shops and other relevant information. At **7:30PM** you'll have the opportunity to visit our students in their virtual event booths to learn about their products, ventures, and the causes they support. Please stop by to say hi! Register [here](#) to be entered in a raffle to win a basket with some of the students' products in it. You must attend the event to be eligible for the raffle, **receive your claim code in our welcome video** airing at 7:00PM.

Social Media Assets + Schedule

When to Post	Where to post	Type of Post	Caption & Additional info
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**October 10,
11 or 12**

Instagram +
Facebook Story

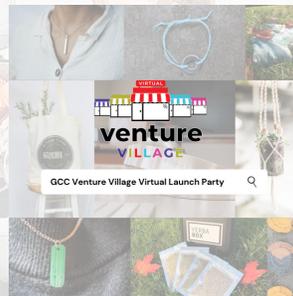
Asset:
mp4 file titled "Early SM
Story"



**October 13
(2 days before)**

Instagram
Facebook
Linked In Post

Asset:
JPG file titled "Social
Media Post"

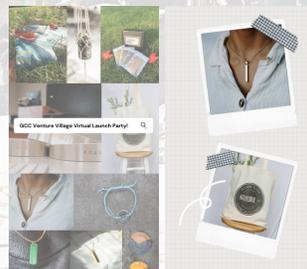


Caption
THIS THURSDAY, OCTOBER 15 @ 7PM...28 GCC students will be launching their E-commerce shops. All proceeds go to local nonprofits and businesses. Attend the virtual event and receive exclusive discounts, talk to the teams, and be entered in a raffle! Join us this Thursday + get some early Christmas shopping done, for great causes. Register today at <http://bit.ly/venturevillage>.

**October 15
(Day of)**

Instagram +
Facebook Story
Countdown

Asset:
PNG file titled "Story
Picture - Day of"
MP4 "Product feature -
Day of"



Ideas for Additional Assets to add manually...
Countdown
Poll - "Are you attending tonight's virtual launch party?"
Question - "Which products are you most excited for?"
E+I Sticker
"Register today" + "link in bio" stickers

**Additional
Assets
Included**

Product
photos,
Venture
Village logo

**Be sure to tag
@gccentrepreneurship
in your posts!**



Student Ventures IG Handles:

@knothangin
@phileoheat
@tech_jewels
@bands_of_truth
@freeindeedjewelry
@imagojewelery
@yerbabox