

2024 Wolverine Venture Battle (WVB)

This competition simulates the real world by allowing teams to compete for prize money from a panel of “investors.”

About

The Wolverine Venture Battle provides an opportunity for all Grove City College students to apply their knowledge by developing a business idea, interviewing customers, prototyping, market testing, and presenting to potential “investors” to win real money and in-kind services. This competition has been deliberately designed for all majors to be comfortable participating. All students who participate hone their presentation skills, explore new ideas, gain access to in-kind support, and enjoy hands-on learning.








Play a Role in the Battle

We are currently seeking “Investor” Judges for the 2024 Wolverine Venture Battle. Each judge makes a donation (minimum \$3,000) to E+I and has the opportunity to judge the exciting conclusion to the Battle in person on campus on Friday, May 3, 2024. These donations are charitable contributions, which may be tax deductible. Note: Team winnings represent prize money and not investment for equity. The deadline for judging commitments is Friday, January 12, 2024. Funds are payable by May 3, 2024.



Engagement + Support Opportunities:

-  Serve on the WVB Review Panel for the Proof of Concept Round (done virtually).
-  Make a gift + serve as an “investor” for the final round of the battle.
-  Serve as a team mentor (virtual)
-  Make a gift in the form of in-kind services to assist teams as they develop their business concepts.
-  Make a gift to become a named sponsor or to simply support the Wolverine Venture Battle.



Bill Smith '69
Smith Micro Software
President & CEO

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I have been impressed by the quality of each of the finalists. It is truly an honor to support entrepreneurship and innovation through the Wolverine Venture Battle.