

# 2025 Wolverine Venture Battle (WVB)

This competition simulates the real world by allowing teams to compete for prize money from a panel of “investors.”

## About






The Wolverine Venture Battle provides an opportunity for all Grove City College students to apply their knowledge by developing a business idea, interviewing customers, prototyping, market testing, and presenting to potential “investors” to win real money and in-kind services. This competition has been deliberately designed for all majors to be comfortable participating. All students who participate hone their presentation skills, explore new ideas, gain access to in-kind support, and enjoy hands-on learning.

## Play a Role in the Battle

We are currently seeking “Investor” Judges for the 2025 Wolverine Venture Battle. Each judge makes a donation (minimum \$3,000) to E+I and has the opportunity to judge the exciting conclusion to the Battle in person on campus on Friday, April 25, 2025. These donations are charitable contributions, which may be tax deductible. Note: Team winnings represent prize money and not investment for equity. The deadline for judging commitments is **Friday, March 7, 2025**. Funds are payable by **April 25, 2025**.



### Engagement + Support Opportunities:

-  Serve on the WVB Review Panel for the Proof of Concept Round (done virtually).
-  Make a gift + serve as an “investor” for the final round of the battle.
-  Serve as a team mentor (virtual)
-  Make a gift in the form of in-kind services to assist teams as they develop their business concepts.
-  Make a gift to become a named sponsor or to simply support the Wolverine Venture Battle.



*Bill Smith '69*  
 Smith Micro Software  
 President & CEO

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I have been impressed by the quality of each of the finalists. It is truly an honor to support entrepreneurship and innovation through the Wolverine Venture Battle.

Transform. Triumph. Together.

# Sponsor + Name Your Own Prize

A unique opportunity to create impact for students and visibility for your organization.

**NEW FOR  
 2025**

## How it Works

If you're an individual or a representative of a company looking for an opportunity to make a sizable (and exciting) impact on students and teams participating in the Wolverine Venture Battle while also gaining valuable visibility, you have the option to name your own special prize. When you choose to name a prize, you agree to make a donation (min \$5,000) where 50% of the donation will serve as a traditional competition sponsorship where those funds will be used to cover competition expenses including supplies for teams, competition day logistics, and marketing.

The remaining 50% of your donation will go toward a special prize named (and awarded) by you or your representative. The name of your special prize could be as simple as your family name (e.g., The ABC Family Prize), a company name (e.g., The XYZ Prize) or adding a general term (e.g., "The XYZ Innovation Prize" or "The XYZ Company Next Generation Entrepreneurship Prize"). Another option is to include the desired prize selection criteria (mutually determined by the company and E+I's executive director) in the name (e.g., The Grove City Foundation Social Impact Prize).



## SPONSORSHIP PLACEMENTS INCLUDE



Logo/Name placement on competition-related pages on [gccentrepreneurship.com](http://gccentrepreneurship.com)



Logo/Name placement in WVB competition day program + in related press releases



Special social media posts through Instagram, Facebook, and LinkedIn via @gccentrepreneur



Logo placement on posters distributed throughout GCC's campus and in competition displays



Special recognition at the WVB finals for in-person audience and broadcast on [gccentrepreneurship.com](http://gccentrepreneurship.com)



*Yvonne J. English '97*  
 Executive Director, E+I

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The chance to name a special award, provide support, and encourage students to strive for excellence in the battle is an amazing opportunity for individuals and companies to add a new level of excitement to the Wolverine Venture Battle!