

# ALUMNI BUSINESS SPOTLIGHT



FLORA  
*stationery*

## About Flora

Flora Stationery is a Texas-based 501 (c)3 nonprofit that sells unique stationary products to fund scholarships for young women in Kosovo. They support and manage programs that empower young women through educational opportunities in developing countries and enable consumers to be a part of funding bright and beautiful futures.

## A Brief History

Flora Stationery blossomed from Ashley VanBuskirk's study abroad trip to Kosovo, where she met a young woman struggling to afford a college education. Inspired to create a sustainable solution for young women in developing countries pursuing higher education, Ashley and her twin sister, Victoria, founded Flora Stationery. In 2014, they launched their first line of journal notebooks as a part of an entrepreneurship course at Miami University, where Ashley was attending college, and through the Venturelab program at Grove City College, where Victoria was a student. After graduating, the company

continued to grow. In 2016, international shoe company KEDS featured Flora designs on a line of shoes, funding scholarships for dozens of women. Flora later partnered with three other organizations to launch the Balkan's first tuition-free coding academy for women, empowering them with skills and resources to be leaders in the technology sector.

As of February 2017, Flora Stationery has supported over 100 university semester scholarships for tuition and fees for young women in Kosovo.

## FUNDING EDUCATION AND EMPOWERING WOMEN IN DEVELOPING COUNTRIES

# MILESTONES

**2014**

Founded by Ashley and Victoria VanBuskirk, participated in GCC Venture Lab Program, Victoria graduates from Grove City College

**2016**

Partners with KEDS, creating beautiful products and funding dozens more scholarships. Coding academy launches in the Balkans

**2017**

Partners with May Designs, funds over 100 university scholarships

## Team

**Victoria VanBuskirk '14**

Co-Founder

B.A. in Communication Studies, GCC

**Ashley VanBuskirk**

Co-Founder

**Laura Huebner**

Creative Director