

ALUMNI BUSINESS SPOTLIGHT



Toolii



About Toolii

Toolii is a community platform where neighbors can rent, share, and earn from tools they trust. Think of it as Airbnb, but for the tools you have sitting in your garage. Utilizing AI, Toolii automatically identifies and categorizes uploaded items, streamlining the process for users. Toolii can benefit a wide range of communities, including Home Owner associations (HOA), apartment communities, churches, retirement communities, and neighborhoods.

A Brief History

Elliot Eyre '24 was at home over a break when his dad shared this idea with him: "I have a lot of tools that I don't use much of the time. I wish I could share my tools with others and maybe make a little money in the process."

The idea grew from there, eventually becoming Toolii. Elliot entered Toolii in the Center for Entrepreneurship + Innovation's VentureLaunch program in fall 2023, then in spring 2024, he participated in the Wolverine Venture Battle and won \$6,050. After graduation, Elliot recruited three additional co-founders.

Together, they completely redesigned the platform's interface. A beta version of the app was released in Elliot's hometown of Winchester, VA in November 2025. Version 1 will be released nationally in March 2026.

The team's big vision is to connect people within their community through the sharing of resources. At the same time, Toolii helps reduce the waste of underutilized items. Communities can connect and strengthen through sharing, enabling members to learn new skills and experience new activities.

NEIGHBORS CAN RENT, SHARE, AND EARN FROM TOOLS THEY TRUST

MILESTONES

2023

Toolii is entered in the VentureLaunch program

2024

Toolii is a host organization for the E+I Fellows pilot program and a finalist in the Wolverine Venture Battle Competition. Elliot graduates and begins working with 3 additional co-founders.

2025

Beta app is released in Winchester, VA

2026

Version 1 will be released nationally in March

Team

Elliot Eyre '24

Co-Founder/CEO

B.S. in Business

Analytics and Computer Science

Toolii was part of the inaugural cohort of host organizations for the E+I Fellows program, with two interns working in marketing and software engineering during the spring of 2024.

Contact

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