

# ALUMNI BUSINESS SPOTLIGHT



## About Lancaster Cast Iron

Lancaster Cast Iron's mission is to promote quality time spent in the kitchen and around the table with loved ones. They are committed to offering only the highest quality products; everything they sell is made in America. Serving home cooks, professional chefs, and party hosts, they help their customers become more competent and confident in their culinary adventures.

## A Brief History

Lancaster Cast Iron is a story of rediscovering simplicity and quality. Their passion is designing products that enrich one's life through time spent making delicious food and enjoying relationships with friends and family.

In 2018, co-founders Mark Longenecker '14 and Brandon Moore '14 left jobs in manufacturing and marketing with plans to start a business together. They met freshman year and became close friends during their time at Grove City College. While brainstorming ideas for their new business, the two camped their way across America, driving from Pennsylvania to northern Alaska. On that journey, Mark and Brandon rediscovered the value of slowing down to appreciate the important parts of life.

Cooking with Lancaster Cast Iron embodies that same value. With beautiful and functional designs, Lancaster skillets exemplify traditions that transcend time. Lancaster Cast Iron is returning to the roots of what made iron cookware fundamental to every kitchen. They strive for detail-oriented perfection so their customers can focus on creating memories.

In addition to cast iron cookware, they offer wooden kitchenware made in-house in Lancaster using local hardwoods. The business is dedicated to thoughtful stewardship of nature resources. As part of their mission to redeem the culture of disposable consumer goods, Lancaster Cast Iron offers quality goods that can last 100 years, serving customers for a lifetime.

**PROMOTES QUALITY TIME SPENT IN THE KITCHEN  
AND AROUND THE TABLE WITH THE ONES YOU LOVE**

# MILESTONES

**2018**

Brandon and Mark quit their jobs, dreamed of starting their own business, and camped across America

**2019**

Officially launches Lancaster Cast Iron

**2021**

Purchases manufacturing facility

**2022**

Production brought in-house

**2025**

Receives “Best Cast Iron Cookware Award” from Bon Appétit and Food & Wine magazines

Crosses \$2 million in annual revenue with 15 employees

## Team

**Mark Longenecker '14**

Co-Founder

B.S. in Finance

**Brandon Moore '14**

Co-Founder

B.S. in Entrepreneurship

## Contact



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