
CATALYZING
+ EQUIPPING
Innovative
Thinkers +
Entrepreneurs
WHO SERVE THE
COMMON GOOD
CENTER FOR
ENTREPRENEURSHIP
+ INNOVATION
GROVE CITY COLLEGE







ENTREPRENEURSHIP at GROVE CITY COLLEGE

WHAT WE DO

The Entrepreneurship Program at Grove City College has two distinct learning centers. **The Entrepreneurship Department** covers all aspects of the student academic experience while **The Center for Entrepreneurship + Innovation (E+I)** provides experiential learning activities and events centered on entrepreneurship and innovation for the entire student body, regardless of major. When academics and experiential learning are combined with the power of our strategic partnerships in the local community and beyond, our students obtain real world relevant experience and, as a result, they are more prepared to enter the workforce or to start organizations of their own at some point in the future.

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The Mission:

The Entrepreneurship Program at Grove City College educates and inspires principled, high-impact entrepreneurs whose innovations improve people's lives and solve important problems.

ACCESS FOR ALL STUDENTS

The Center for Entrepreneurship + Innovation (E+I) serves all Grove City College students regardless of major. E+I provides real-world entrepreneurial experiences that allow students to expand the possibilities that they see for their own futures. Even if students don't plan to start a business, the skills learned through participation can prepare them to compete in the marketplace with confidence.

As of January 2026, over 20% of the student body had engaged with the Entrepreneurship Program either by enrolling in entrepreneurship classes or by participating in programs, competitions, and events.

CROSS-DISCIPLINARY BY DESIGN

The Entrepreneurship Program strives to promote an entrepreneurial culture by supporting interdisciplinary collaboration to raise awareness among all Grove City College students to the possibility of entrepreneurial activity within their chosen career path. In addition, cross-disciplinary activities teach students to work with people with different skill sets and backgrounds to better prepare them for life after graduation.

A SPIRIT OF SERVICE

The Entrepreneurship Program emphasizes entrepreneurship and innovation as a means of serving the common good while striving to make the world a better place. A strong relationship exists between E+I, the Grove City College Department of Entrepreneurship, and the surrounding region. This collaboration contributes to local and regional economic development by bringing students and the community together to solve problems cooperatively through service-learning projects, volunteerism, and targeted events.









A Crown Jewel of Grove City College

MESSAGE FROM THE PRESIDENT

The Center for Entrepreneurship + Innovation is one of Grove City College's crown jewels—where our Christ-centered mission is put into practice. It reflects our deep commitment to entrepreneurship and innovation by **equipping students of every major** to turn ideas into ventures that **serve the common good** with business acumen, sound judgment, creativity, and purpose.



Brad Lingo '00

GROVE CITY COLLEGE

"Refounders examine what breaks their heart in the world and set out to solve it. They have a purpose bigger than profits and pursue it relentlessly."

Patrick Colletti
CEO, CoSage; Cofounder, Net Health *Spring 2026*







"The marketplace is a mission field. **Business can be a force for redemption.** It can restore what is broken. It can bless the exploited. It can create dignified work in communities the market has overlooked."





CENTER FOR ENTREPRENEURSHIP + INNOVATION at GROVE CITY COLLEGE

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Students, Prospective Students, Donors, GCC Alumni, and Friends,

Something is stirring in this generation. Nearly 43% of Gen Z say they plan to start a business. Across college campuses and kitchen tables, a new wave of founders is rising — not because entrepreneurship is trendy, but because they sense a calling to create.

Grove City College has a rich heritage of entrepreneurship spanning 150 years. From industrial titan Joseph Newton Pew, founder of Sun Oil Company (Sunoco) and Peoples Natural Gas Company, to AI pioneers Jake Loosararian and Troy Demmer, founders of Gecko Robotics—Grove City College has always produced leaders who believe that free people, equipped with purpose and skill, can change the world.

We believe an entrepreneur is not a dreamer or a theorist, but a doer. Someone who searches for change, responds to it, and acts to solve real problems and create new capacity to produce wealth. The entrepreneur is always asking: Where is value being wasted? How do I unlock it?

Entrepreneurs are the primary engine of growth, opportunity, and human flourishing in a free society. They generate wealth that lifts communities and produces the goods, services, and jobs that raise the standard of living for everyone. This is not a coincidence—it is what economic freedom, rightly understood, makes possible. As Christ-followers, we have a special opportunity to be used by God to bring about His Kingdom on Earth as it is in Heaven. The marketplace is a mission field. Business can be a force for redemption. It can restore what is broken. It can bless the exploited. It can create dignified work in communities the market has overlooked.

Faithful stewards don't hoard. They don't waste. They take what has been entrusted to them and unlock its fullest potential in service of others. That is the calling of every entrepreneur formed here.

This is the vision that animates the Center for Entrepreneurship + Innovation. We are not here to produce merely successful entrepreneurs. Our long-term vision is to form a generation of redemptive entrepreneurs — founders who are spiritually serious, intellectually rigorous, and compelled by love for our neighbors. And you—whether you arrive with a napkin sketch or a business to scale, whether you're an entrepreneurship major or studying ministry, engineering, or humanities—have a role to play.

Join with us to build something that matters.



Robert Myer

Robb Myer
Executive Director, The Center for Entrepreneurship + Innovation

A NATIONALLY RECOGNIZED PROGRAM

The **Center for Entrepreneurship + Innovation at Grove City College (E+I)** is a unique experiential component of our students' education that brings concepts learned in the classroom to life. Students of all majors gain valuable, real world experience in competitions, programs, events, and international experiences. In every step of the way, we integrate what truly matters—values, judgment, and a Christian perspective. E+I presents entrepreneurship as a mindset and equips students with practical skills and opportunities to prepare them to succeed in any field.

Programs connect students and the community through service-learning projects, volunteerism, and events, contributing to local and regional economic development. E+I also offers programs to support student business ventures and shares a mission with the Department of Entrepreneurship to educate and inspire principled, high-impact entrepreneurs who improve lives and solve problems.

Grove City College's Entrepreneurship Program, consisting of the Center for Entrepreneurship + Innovation (E+I) and the Department of Entrepreneurship, received the United States Association for Small Business and Entrepreneurship (USASBE) Model Emerging Program Award in recognition of the College's "bold and innovative" approach.



NATIONAL AWARD WINNER

United States Association for Small Business and Entrepreneurship

Entrepreneurship Model Emerging Program Award (2018)



The Department

The Entrepreneurship Program at Grove City College accepts, educates, and mentors principled, high-impact entrepreneurs with a variety of gifts and dreams for the future. Many of our students begin successful businesses after graduation, but many others fulfill their hopes of working in missions + ministry, corporate environments, nonprofits, family-owned businesses, and small businesses.

Lanes of Entrepreneurship

Our entrepreneurs and innovators are equipped with a mindset and skill set that empowers them to succeed wherever they go.

- **Missions + Ministry**
- **Nonprofit (Founder + Workforce)**
- **Family Business**
- **Corporate**
- **Small Business**
- **Startups (Founder + Workforce)**

"Students today have unprecedented opportunities to create value and impact in the world through entrepreneurial ventures. Our commitment to entrepreneurship education at Grove City College is designed to inspire, equip and support students as they dream big and start small."

Tim Sweet '85

Department Chair, Associate Professor of Entrepreneurship

THE HABBERSHON FAMILY INNOVATION ZONE







The Habbershon Family Innovation Zone is conveniently located within the Staley Hall of Arts and Letters (SHAL), Room 113, on Grove City College's upper campus. This building is the main academic building on campus, thus making it the ideal location to serve all students.

The Habbershon Family Innovation Zone is designed to be a highly collaborative space for students of all majors to use for a variety of purposes. The tables, chairs, and white boards are all mobile and can be arranged in a variety of custom configurations. The Entrepreneurship Program is dedicated to educating and equipping students to apply the concepts of Human-Centered Design (Design Thinking).

The discipline of developing solutions in the service of people. -LUMA Institute

E+I equips students to practice design thinking in the Habbershon Family Innovation Zone by supplying the materials, hosting workshops, and providing the space necessary to grow in this area. E+I programs and events are designed to attract students of all majors, and the Habbershon Family Innovation Zone is a space for those students to come together to work, study, share ideas, and collaborate. Having a flexible collaboration space and innovation tools available encourages our students to learn and apply the latest innovation processes as they work on projects, ventures, and academic work.

The Grove City College L.I.F.E. Chapter gathers in the Habbershon Family Innovation Zone to explore the intersection of faith and entrepreneurship. These student-led meetings foster connection, conversation, and the exchange of ideas among students of all majors. Students are encouraged to explore how their faith shapes their approach to innovation, leadership, and impact, while becoming part of a supportive community rooted in shared values and purpose.

"The Entrepreneurship major and the Center play a huge role in teaching students how to think...to ask different questions, reach different conclusions, think about big problems, and design against those problems."

Tim Habbershon '81

Managing Director,
Fidelity Investments
Founder/Principal, Transgenerational Advisors, LLC







E+I PROGRAMS

E+I's local and international partnerships make it possible for students to travel, learn, grow their own ventures, work with real companies, and more.



"The E+I Fellows Program was a life-changing experience. I feel ready and confident that I can work in a professional setting and make a difference once I graduate. The technological and social skills I learned have left me ready to enter the professional world."

Luca Cosentino '27
Web Development Intern at Hardly,
Fall 2025 + Spring 2026 cohorts

E+I FELLOWS

The **E+I Fellows Program** was created to foster economic growth within the greater Pittsburgh region by placing Grove City College students in meaningful, paid internships with startups, small businesses, and nonprofit organizations. Over eight weeks, Fellows apply their academic knowledge in real-world settings, directly supporting organizations that need their skills and expertise.

Selected students gain valuable, hands-on experience in roles such as data analysis, event planning, marketing, and financial analysis—critical work that helps host organizations grow and thrive. Student Fellows earn **$20 per hour,** the highest wage available for an on-campus position, while building résumés, confidence, and career-ready skill sets.

Students are employed and paid by the Center for E+I and host organizations incur no cost. Host organizations identify their areas of need, and E+I matches them with Fellows prepared to serve. The success of the E+I Fellows Program is made possible through the generous support of an anonymous donor.

PREVIEW NIGHT

Each semester begins with **Preview Night**, a career-fair-style event that allows students to meet participating host organizations and learn about available internship opportunities. Students can fast-track their applications and gain insight into the work they may undertake as E+I Fellows. With free food, giveaways, and strong student attendance—often exceeding 100 students—Preview Night is a favorite campus event. Approximately 88% of selected Fellows attend Preview Night, underscoring its effectiveness in helping students make strong first impressions with potential host organizations.

PRO SPEAKER SERIES

To complement the hands-on internship experience, the **Pro Speaker Series** provides intentional professional development through interactive sessions led by Grove City College alumni and accomplished professionals. Session topics include professional communication, time management, interviewing, networking, and other essential career readiness competencies. Together, these experiences enhance student learning beyond the job site and prepare Fellows for long-term professional success.









E+I PROGRAMS
FROM A VISION TO A VENTURE

VentureLab and VentureLaunch programs make founding in college feasible

VENTURELAB

Designed to help students prove the feasibility of their ideas.

VentureLab encourages students to explore and develop new ventures based on their own original concepts. It serves as a valuable starting point for innovation and enables aspiring entrepreneurs to experiment and grow in a supportive environment.

VentureLab connects teams to resources within Grove City College and in the greater community. Industry-specific experts serve as mentors for each team. Teams can apply for funding to prove the viability of their ideas or to take a vetted idea to the next level.



TOOLI is a tooling and equipment rental application poised to transform the way creators, DIY enthusiasts, and professionals access tools.

Elliot Eyre '24
Computer Science + Business Analysis
VentureLab 2023



RESENSE creates restorative products designed to bring comfort and joy to people living with Alzheimer's and dementia.

Luke Gilligan '24
Entrepreneurship
VentureLab 2022



MULTIES is an AI-powered app that helps you understand and refine how you dress using the clothes you already own.

Jacob Collins '27
Mechanical Engineering
VentureLab 2026



"Grove City College honed a foundation centered on values, work ethic, and purpose. A startup demands this from its founders. Through supportive things like VentureLab... the College has enabled and heightened the entrepreneurial spirit of my co-founders and me. The key to the College's success is top-tier professors with experience and aptitude. They just have a knack for believing in you."

Jake Loosararian '13
2013 VentureLab Cohort
Founder, *Gecko Robotics*

gecko robotics









SUPPORTING THE NEXT GENERATION OF ENTREPRENEURS

VENTURELAUNCH

Designed to help existing businesses scale and grow.

VentureLaunch takes student entrepreneurship to the next level. Like VentureLab, founders receive strong mentorship and funding opportunities, with an emphasis on growth and finding initial customers. Teams must be formally incorporated to join VentureLaunch.



ATHLETES AFTER is company with the goal of fixing the broken recruiting system for high school athletes looking to make the jump to collegiate sports.

Justin Demild '24 and Max Muncy '25
Management + Business Analytics
VentureLab 2023, VentureLaunch 2023-24



NOMARK AGENCY is an outdoor-focused content, UGC, and talent management agency that helps adventure brands inspire people to get outside.

Gavin Rhodes '28
Entrepreneurship
VentureLab 2025

ENTREPRENEURS IN RESIDENCE

Our Entrepreneurs in Residence (EIR) brings real-world experience directly to our students. The EIRs serve as mentors, strategic guides, and sounding boards, helping VentureLab and VentureLaunch participants navigate challenges, refine ideas, and accelerate growth.

Introducing our 2026-2027 EIRs



Bill Lucas
Chief Architect of LUMA Institute's System of Innovation
Areas of Expertise: Ideation, Customer Discovery, Zero to One Feasibility Evaluations, Human-Computer Interaction



Jim Laing
Senior Product Manager, TapestryHealth
Areas of Expertise: Corporate Innovation, Tech Product Strategy, Human-Computer Interaction



Lorie J. Scrabis, J.D. MSC
Director, eCOA Scientific Operations
eCOA Science & Consulting
Areas of Expertise: Intellectual Property and Medical Applications



EUROPEAN INNOVATION ACADEMY (EIA)







The European Innovation Academy is recognized as a global leader in tech entrepreneurship education. Spend a month in Portugal, Italy, or London among the brightest minds from global universities across 75+ nationalities, working on a five-member team to develop a startup from concept to scale. Collaborate with various disciplines and cultures while being mentored by Silicon Valley leaders and other top entrepreneurs. Learn from expert speakers and use experiential learning tools and methods to fuel your innovation.

EIA's nonprofit educational programs are developed through joint partnerships with professionals from the world's top tech institutions including Stanford University, UC Berkeley, and Google.

All majors are encouraged to apply. No tech experience necessary.

WEEK 1
IDEATION & FORMATION

Led by faculty from UC Berkley, students form multidisciplinary international teams to validate the next $10B idea.

WEEK 2
PROTOTYPE & MARKET

Developed with partners from Google, students design and launch their product and map a go-to-market strategy.

WEEK 3
LAUNCH & PITCH

Students acquire their first 1000 users and pitch their idea to a panel of Silicon Valley VCs.

INNOVATION ECOSYSTEM HONORARIUM

This $1,000 award is presented to up to three current Grove City College students or $2500 for incoming students each year who demonstrate strong entrepreneurial aptitude and vision, grounded in the global innovation ecosystem perspective. Recipients can use the award to participate in experiences designed to foster engagement with the international community of entrepreneurs.

"I learned that when you build a company, you need to surround yourself with the people who are wise enough to help you navigate that world... The mentorship that I received there is invaluable...I one hundred percent think that people at Grove City College should participate in EIA."

Ella Medairy '26

Design & Innovation Major
2024 EIA Participant









E+I EVENTS

E+I hosts a variety of events throughout the school year including seminars, workshops, showcases, faith-based activities, and networking opportunities.

venture u.

The **VentureU** seminar series is designed to accompany the VentureLab program, focusing on hot topics in business such as law, accounting, finance, marketing, and branding. It is open to students of all majors.

RICHARD G. STALEY '62 VISIONARY ENTREPRENEUR SPEAKER SERIES

The **Staley Speaker Series** invites notable entrepreneurs to share insights and wisdom. Speakers' stories of successes and failures inspire students and spark conversations. Past speakers include Blaine Hurst (CEO & President, Panera Bread), Jake Loosararian '13 (Founder, Gecko Robotics), Ann Beiler (Founder, Auntie Anne's Pretzels), and Gret Glyer '12 (Founder, DonorSee).

venture VILLAGE

Venture Village invites student and alumni small businesses to showcase their products during Homecoming. Our 1600+ square foot tent is always packed with students, alumni, and friends interested in learning about entrepreneurship at Grove City College.

ENTREPRENEURIAL LEADERSHIP COUNCIL

E+I is a founding member of the **Entrepreneurial Leadership Council**, an organization that provides opportunities for students to network and grow their entrepreneurial skills. Events like the Social Innovation Challenge and Corporate Innovation Night challenge students to solve complex problems to help themselves and others.

PRAXIS

Through **Praxis**, students can attend Praxis Academy Activate in New York City to learn more about redemptive entrepreneurship and the profound effect it can have on their vocational calling.



E+I COMPETITIONS

E+I Competitions provide opportunities for students of all majors to build presentation skills, think creatively, receive feedback from expert judges, and win prize money.





Elevator Pitch
FALL SEMESTER

In the **Elevator Pitch Competition (EPC)** students pitch their new venture ideas to a panel of judges. Winners are selected in two categories: Commercial Enterprise and Social Enterprise. Students learn to communicate effectively and persuasively. Up to 30 different majors enter the EPC each year.



SAFR Challenge
FALL SEMESTER

The **SAFR Challenge** is a collaboration between the Center for E+I and the GCC Department of Physics. Students from SCIC 201: Fundamentals of the Universe are tasked with developing a product to solve a problem for a specific audience, such as a headband to reduce the prevalence of concussions in women's soccer players. Students must demonstrate that their product works through a series of labs and present it to a panel of judges.



Venture Battle
SPRING SEMESTER

The **Wolverine Venture Battle (WVB)** simulates real-world investment competitions. Teams vie for funds by showing their progress towards proof of concept in three rounds, with over $35,000 in cash + in-kind services on the line. Just as in real life, each "investor" has a set dollar amount to spend and can give any amount to any teams they choose. In the past, a single team has won over $12,000. Up to fifty teams have entered the WVB in a single year.

Entrepreneurship ROADMAP

FRESHMAN YEAR

Entrepreneurial Mind: Creativity + Innovation

Introduces innovation, problem-solving, and business fundamentals while building an entrepreneurial mindset.

SOPHOMORE YEAR

Law for the Entrepreneur

Examines the legal considerations involved in launching and growing a business.

Lean LaunchPad

Launching and testing startup ideas by using customer discovery + Business Model Canvas to validate demand and refine solutions.

JUNIOR YEAR

Managing a Growing Enterprise

Applies strategy, operations, and decision-making concepts in a real-world business simulation.

Corporate Innovation

Collaborates with corporate partners to develop innovative solutions to real-world business challenges through research, strategy, and consulting projects.

SENIOR YEAR

Entrepreneurial Finance

Examines venture financing, business valuation, and investment decision-making.

Business Planning

Creates and pitches a business or nonprofit venture through hands-on planning and mentorship.

NEW: DESIGN & INNOVATION MAJOR

The Design & Innovation major combines studies in design, marketing, and entrepreneurship to give students the tools to bring their creative ideas into reality. Students learn how to identify opportunities, understand customer needs, and solve problems to impact others.

Freshman Year

Entrepreneurial Mind: Creativity + Innovation

Introduces innovation, problem-solving, and business fundamentals while building an entrepreneurial mindset.

Sophomore Year

Life Design Studio

Applies design thinking principles to help students discover their strengths and career paths.

Lean LaunchPad

Launching and testing startup ideas by using customer discovery + Business Model Canvas to validate demand and refine solutions.

Junior Year

Content Marketing

Builds skills in content creation, digital marketing, and thought leadership through hands-on web publishing and strategic storytelling.

Search Engine Optimization

Examines search engine optimization techniques for improving organic search performance and online discoverability.

Senior Year

E-Commerce

Create and operate an online business while learning e-commerce, digital marketing, and fulfillment strategies.

Digital Entrepreneurship

Explores digital business models, opportunity analysis, and internet-based entrepreneurship.



NOTABLE ALUMNI COMPANIES







gecko robotics

Founded by CEO Jake Loosararian ‘13 and CPO Troy Demmer ‘11

Gecko Robotics helps world-leading organizations understand and protect their physical assets. Through advanced robotics and enterprise software solutions, they provide insight into infrastructure health, enabling data-driven decision making and ensuring the reliability and sustain-ability of critical infrastructure like bridges, boilers, ships, and submarines.

DonorSee

Resense™

LIME CUDA

BAKED TRUE NORTH GLUTEN-FREEDOM

FLORA stationery

Rooted BEAUTY

THE PIANO SENSEI

SEO Vineyard DIGITAL MARKETING

ENTREPRENEURSHIP HANDBOOK

LANCASTER CAST IRON

WOLF CREEK

Daisy POPS

zenpilot

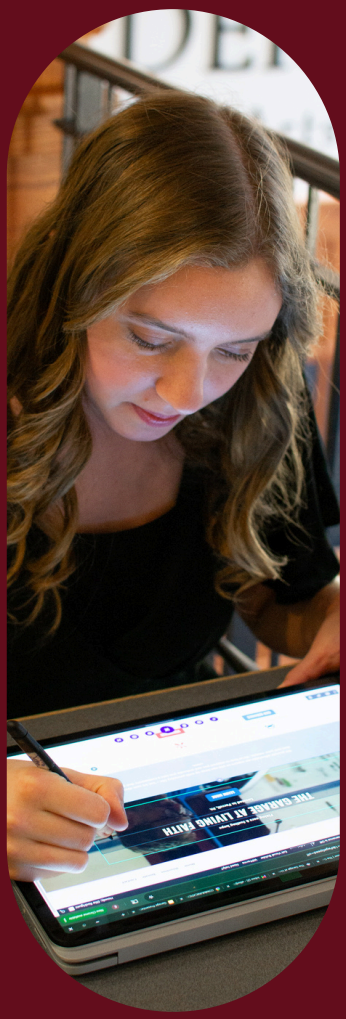
“Refounders examine what breaks their heart in the world and set out to solve it. They have a purpose bigger than profits and pursue it relentlessly.”

Patrick Colletti
CEO, CoSage; Cofounder, Net Health *Spring 2026*









ENTREPRENEURSHIP SCHOLARSHIPS

JOSEPH C. CICERO JR. SCHOLARSHIP

Established in 2011 in memory of Joseph C. Cicero Jr. by the generosity of friends. Awarded to a qualified student whose major is in the Department of Entrepreneurship, where Mr. Cicero taught.

JAMES R. CLIFFORD M.D. ENTREPRENEURSHIP SCHOLARSHIP

Established in 2005 in memory of James R. Clifford, M.D. '52, who displayed distinguished service and high professional ethics. The scholarship will be awarded to a qualified student majoring in Entrepreneurship. Application required.

EVAN AND BETHANY ADDAMS REDEMPTIVE WORK SCHOLARSHIP ENDOWMENT

Established in 2021 by Evan '10 and Bethany (Drake '12) Addams to support the College in its mission and to assist students pursuing a great story of Redemptive Work. Awarded to qualified students with preference to students majoring in Entrepreneurship, which has minor options in Social Innovation, Social Enterprise, and Social Entrepreneurship.

DONALD L. '93 AND DEBORAH (ROBICH '94) BALLA JR. SCHOLARSHIP ENDOWMENT

Established in 2011 by the generosity of Donald L. '93 and Deborah (Robich '94) Balla Jr. to support the College in its mission. Awarded with preference to a qualified student in the Department of Entrepreneurship.

MAMO FAMILY SCHOLARSHIP ENDOWMENT

Established in 2025 by Myra Mamo, Anna (Mamo '07) Fournaridis, and Laura (Mamo '14) Bubb in appreciation for the impact Grove City College had on their family via health care innovation. Assists a qualified student majoring within the Hopeman School of Science, Engineering, and Mathematics; Entrepreneurship; or the Department of Modern Languages.

YANAK ENTREPRENEURSHIP SCHOLARSHIP

This Scholarship was established in 2025 by Becky (Peterson '78) and John Yanak '79 to support the College in its mission and to recognize the importance of entrepreneurship in our economy. John was a founding partner of Grossman Yanak & Ford LLP accounting firm and managing partner for 33 years. This award is designed to assist two qualified Entrepreneurship majors with QGPAs of 3.2 or higher.

DR. GEORGE B. HOWLEY SCHOLARSHIP

Established in 2019 through the generosity of Clifford J. '88 and Lynn E. (Johnson '88) Hovis to support the College's mission and honor the retirement of Entrepreneurship professor Dr. George B. Howley. It is designed to provide financial aid to a qualified student with first preference to an Entrepreneurship major.

FRYAN FAMILY SCHOLARSHIP ENDOWMENT

Established in 2018 by the generosity of Raymond Fryan Jr. '08 and Laura (Koller '11) Fryan to support the College's mission and develop Christian leaders. Awarded to qualified students with preferences to students majoring in Political Science, Marketing or Entrepreneurship or students from Ohio.



F.W. KNECHT III MEMORIAL ENTREPRENEURSHIP SCHOLARSHIP ENDOWMENT

Established in 2006 by the generosity of James E. Winner Jr. in memory of his friend and former Trustee of Grove City College F.W. Knecht III. Awarded to a qualified student pursuing a degree in Entrepreneurship.



HAVTECH SCHOLARSHIP ENDOWMENT

Established in 2021 by the generosity of Joseph Roetering '94, CEO and President of Havtech, an energy solutions provider. Designed to support the College in its mission and assist a qualified student studying engineering and/or entrepreneurship.



MCGEE FAMILY SCHOLARSHIP ENDOWMENT

Established in 2022 by Winifred (Williams '77) and Christopher '77 McGee with gratitude for a lifelong relationship with GCC. It is meant to support the College and assist a student majoring in Entrepreneurship or Business; or a non-music major participating in the Wolverine Marching Band/Concert Band/Wind Ensemble.

DAVID T. RICHARDS '58 ENTREPRENEURSHIP SCHOLARSHIP ENDOWMENT

Established in 2010 by Sally (Morris '56) Richards and family and friends of the Richards family as a tribute to the late David T. Richards '58 (Sally's husband). It will be used to support the College's mission and will be awarded to a qualified junior or senior Entrepreneurship major.

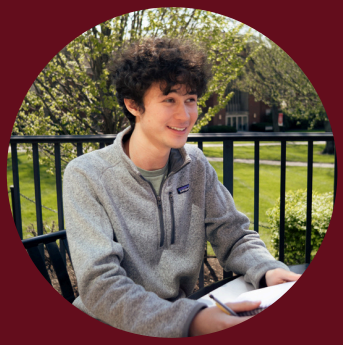


WILLARD J. TILLOTSON, JR. SCHOLARSHIP ENDOWMENT

Established in 2011 by the generosity of Kim Fleming and the employees of Hefren-Tillotson, Inc., to support the College in its mission. It is awarded with preference to a qualified student whose major is Finance or in the Department of Entrepreneurship.

ROGERS FAMILY SCHOLARSHIP ENDOWMENT

Established in 2023 by George '89 and Denise Rogers to inspire future students who may one day start their own businesses, as George, very active on campus, has done. It will be awarded to a student with financial need, with first preference to a junior or senior member of the Epsilon Pi fraternity, and second preference to an Entrepreneurship major.







JOHN '85 AND KATHLEEN (SHIPLEY '85) ROMAIN MERIT SCHOLARSHIP ENDOWMENT

Established in 2017 by the generosity of John ’85 and Kathleen (Shipley ’85) Romain to support the College in its mission. Awarded to a qualified rising junior with a major in Entrepreneurship and may be renewed.

S&T BANK SCHOLARSHIP

Established in 2011 by the generosity of S&T Bank to support Grove City College in its mission. It is awarded to a qualified rising junior or senior from a select group of Pennsylvania counties represented by S&T Bank, and whose major lies within the Department of Business, Economics or Entrepreneurship.

CRESTON FAMILY FOUNDATION SCHOLARSHIP ENDOWMENT

Established in 2022 by the generosity of Daniel Creston '81 in thanks for the difference Grove City College made in his life and to impact the next generation of entrepreneurs. It is designed to support the College in its mission, with first preference to a deserving student majoring in Entrepreneurship.

DESIGN & INNOVATION SCHOLARSHIPS

EDWARD G. HAWERSAAT DESIGN AND VISUAL ARTS SCHOLARSHIP ENDOWMENT

Established in 2022 by Nathanael E. Mucha '08 and Lori A. Mucha* to honor the late Edward G. Hawersaat to promote and develop opportunities to study and practice design and visual art at Grove City College. Awarded to a qualified student with first preference to a freshman majoring in Design and Innovation.

**with support from the Edward and Mary Hawersaat Charitable Trust and contributions from his family*

WARREN L. YOUNGBLOOD ‘78 SCHOLARSHIP ENDOWMENT

Established in 2020 through the generosity of Warren L. Youngblood '78 to support Grove City College in its mission. It will be awarded to a qualified student with preference to a major in the Department of Communication and Visual Arts.

ODD FELLOWS & REBEKAHS ASSOCIATION OF WESTERN PA SCHOLARSHIP ENDOWMENT

Established in 2013 by the generosity of members of the Odd Fellows and Rebekahs Association of Western Pennsylvania to support the College in its mission. It is awarded to a qualified student whose major is within the Department of Music, Theatre, and Fine Arts and several minors.

SUBMIT THE FINANCIAL AID APPLICATION

HISTORY OF ENTREPRENEURSHIP AT GROVE CITY COLLEGE

2002
CENTER FOR ENTREPRENEURSHIP AND INNOVATION LAUNCHED

The Center for Entrepreneurship and Innovation is launched to provide experiential activities for entrepreneurship majors.

Dr. James Dupree serves as the first Executive Director.

BUSINESS PLAN COMPETITION

The GCC Business Plan Competition (BPC) begins in the Spring.

31 students in 13 teams enter the competition. Five female students on the first-place team, Encore Boutique, each win $800.

2003
DEPARTMENT OF ENTREPRENEURSHIP FORMED

After years of planning, the department is created under Dr. James Dupree & Dr. John Sparks.

Dr. James Dupree serves as the first Chair of the Department of Entrepreneurship.

2006
CLASS OF '06 GRADUATES

5 students graduate with Entrepreneurship degrees.

2008
LYNN BASHEW + JOE CICERO

Lynn Bashew '84 joins as Program Manager, coordinating student programming and events. Joe Cicero becomes the Interim Executive Director of the Center for E+I in May.

2009
CRAIG COLUMBUS

Craig Columbus, Esq. becomes the Executive Director of the Center for E+I and Chair of the Department of Entrepreneurship.

In 2013, Dr. Columbus's term ends. Two roles are created: Executive Director for the Center for E+I and Chair of the Department of Entrepreneurship.

2012
VENTURELAB LAUNCHED

Yvonne J. English '97 creates the VentureLab program. The first cohort, including Gecko Robotics, begins work on their ventures during the 2012-13 academic year.

2014
YVONNE ENGLISH + TIM SWEET

Yvonne J. English '97 named the Executive Director of The Center for E+I. Timothy J. Sweet '85 named the Chair of the Department of Entrepreneurship.

2016
WOLVERINE VENTURE BATTLE

The BPC is rebranded as the "Wolverine Venture Battle" and is restructured to better integrate real-world pitching and investing.

USASBE NATIONAL AWARD

The GCC Entrepreneurship Program receives the United States Association for Small Business and Entrepreneurship (USASBE) Model Emerging Program Award in recognition of the "bold and innovative" approach to education.

2018
INNOVATION SPACE

Room 202 in the Staley Hall of Arts and Letters is renovated to create a dedicated space for the Center for E+I. It is made available for students of all majors to meet and collaborate.

2019
HABBERSHON FAMILY INNOVATION ZONE

The Habbershon Family Innovation Zone is named thanks to the generous donation of the Habbershon family.

2022
VENTURELAUNCH, E+I FELLOWS, E+I FOUNDERS PROGRAMS LAUNCHED

VentureLaunch helps existing companies scale. E+I Fellows sponsors students to intern for small organizations and start-ups. E+I Founders pays students to work on their own businesses.

EMMA O'TOOLE

Emma O'Toole '23 joins as the E+I Community Manager, leading and managing the E+I Fellows Program.

2024
ROBB MYER

Robb Myer is named Interim Executive Director of the Center for E+I.

2026
INNOVATION ZONE RELOCATION

The Habberson Family Innovation Zone relocated to Room 113 in the Staley Hall of Arts and Letters, expanding opportunities for collaboration, creativity, and innovation.

















HEAR FROM OUR E+I STUDENT FELLOWS

HEAR FROM OUR E+I FELLOWS HOST ORGANIZATIONS

WATCH THE ELEVATOR PITCH COMPETITION RECAP

WATCH THE WOLVERINE VENTURE BATTLE RECAP

CHECK OUT E+I NEWS AND PRESS RELEASES

E+I ALUMNI BUSINESS VENTURES

CENTER FOR ENTREPRENEURSHIP + INNOVATION at GROVE CITY COLLEGE

DON'T JUST TAKE OUR WORD FOR IT...



Mara Brak '26

"The Center for E+I has been an invaluable resource during my time here at Grove City College. I have pitched business ideas to investors, learned how to better position myself professionally, and worked alongside incredible people through the E+I Fellows program."



Caleb Einolf '26

"The Center for E+I has been extremely impactful during my time here at Grove City, connecting me with several internships and projects that helped me build so many valuable skills. I highly recommend students connect with them through the E+I Fellows or one of their many awesome events!"



Leyla Zwolinski '27

"*E+I has given me incredible opportunities to travel and gain real-world business experience. These experiences broadened my perspective, connected me with people from diverse backgrounds, and helped me build practical business skills and confidence!*"

Catalyzing + Equipping Innovative Thinkers + Entrepreneurs who serve the Common Good

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