Media Policy

The Center for Entrepreneurship + Innovation (E+I) will be the student's sole contact, with a responsibility to determine and manage requests and communication with The Office of Marketing and Communications at Grove City College. Students wishing to promote their student business in the mainstream media should contact Prof. Robb Myer who will help them create a strategy. Students receiving media inquiries/opportunities should take the reporter's name, phone number, and publication and immediately contact Prof. Robb Myer or Ms. Lynn Bashew, who will help determine how best to respond. This will allow E+I to effectively manage the flow of information in accordance with College policies. This includes media inquiries from reporters, editors, producers, or researchers representing print, broadcast, or online media outlets.